

ITMA'S Spring Conference 2012



# London 'Marks' The Change of Time

CONFERENCE  
INFORMATION

'8 Northumberland', London  
21 - 23 March, 2012

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# London 'Marks' The Change of Time

With London being a key world city in 2012, what better place to hold our Spring Conference than right in the heart of the capital. Three fascinating days of conference and networking with some of the leaders in our industry. This year's Spring Conference will focus on some of the peripheral parts of European law, which either affect or are affected by the validity of a trade mark. The vagaries of national laws, as well as a comparison with other laws from outside the EU will also be considered.

Clearly, it is not just the United Kingdom or, indeed, any other European country which has to consider the legal limits of parallel importation or genuine use of trade marks; these are subjects which affect countries all over the world. In addition to our consideration of European law, therefore, the activities of other countries will also be considered, in order to determine whether anything could be learned from those countries and whether the practices of overseas countries could perhaps be imported into European law.

As usual, our conference programme consists of a high calibre of speakers from across the trade mark profession and this year we are delighted that Baroness Wilcox, Minister for IP, will formally open our conference by addressing delegates with a keynote speech on the Thursday morning.

## VENUE

'8 Northumberland' is a stunning conference venue that has just undergone a multi-million pound renovation; it is now one of London's top corporate destinations. Formerly the Grand Hotel, this venue, which is '70 steps' from Trafalgar Square, the heart of London, is truly a magnificent building. We are lucky to have secured this highly sought after venue, on an exclusive basis, for our 2012 Spring Conference - three days of conference in a unique setting.



'8 Northumberland' is situated on Northumberland Avenue, with easy access by tube – being less than one minute from Charing Cross Tube station (Bakerloo & Northern Line). It is also within walking distance for many of London's central attractions including the West End, Buckingham Palace and Downing Street.

## REGISTRATION FEES

### FEES

Member on or before 17 Feb - £696.00 plus £139.20 VAT = £835.20

Member after 17 Feb - £809.00 plus £161.80 VAT = £970.80

Non-member on or before 17 Feb - £825.00 plus £165.00 VAT = £990.00

Non-member after 17 Feb - £938.00 plus £187.60 VAT = £1125.60

The conference registration fee includes:

- Attendance at all conference sessions
- All conference documentation
- Coffee and tea breaks as shown in programme
- Welcome Drinks Reception in the 'Forecourt' at '8 Northumberland' on Wednesday 21 March
- Conference Lunches on Thursday 22 and Friday 23 March
- Drinks Reception and elegant Gala Dinner in the 'Old Billiard Room' at '8 Northumberland' Thursday 22 March
- USB of all speaker presentations

The registration fee does not include hotel accommodation at '8 Northumberland' but we have been offered some very favourable rates at the adjoining 'Club Quarters' – These rooms are limited, but may be booked directly by phone only. Please contact them on the following number:

Tel: (00 44) 0207-451-5800

Please identify yourself as part of the 'ITMA Conference' and advise them of our **Group Code IT0321** to obtain the Special Rate. The rooms and facilities may be viewed at the following website:

[www.clubquarters.com/loc\\_londonTrafalgar.php](http://www.clubquarters.com/loc_londonTrafalgar.php)

## CPD

9 IPReg Hours

8 SRA Hours

Bar Standards Board TBC

## REGISTRATION PROCEDURE AND PAYMENT

The easiest way to register is to follow the link on our website [www.itma.org.uk](http://www.itma.org.uk). Alternatively contact the conference office by e-mail and a registration form will be sent directly to you – [tm@itma.org.uk](mailto:tm@itma.org.uk)

## EVENING EVENTS

### Wednesday 21 March

This year we have included a Welcome Drinks reception at 8 Northumberland on Wednesday the 21st March - a great opportunity to meet and network with your friends and colleagues in an informal and relaxed setting prior to the start of the conference. Non-delegates are welcome to attend this key social event at the following rates - £35.00 plus £7.00 VAT= £42.00; non-member £50.00 plus £10.00 VAT = £60.00.

### Thursday 22 March

Following the Thursday sessions, we are delighted to offer an optional complimentary walking tour of the heart of London - a great way to see the capital with a knowledgeable and informative guide. Places are limited, so please sign up for this at your earliest opportunity.

Our Thursday night drinks reception will be followed by an exquisite Gala Dinner in the Ballroom of this beautifully restored building. Fabulously classic, '8 Northumberland' is the perfect venue to celebrate our Spring Conference - fine dining in stunning surroundings with great entertainment. Non-delegates are welcome to attend the Gala Dinner at a cost of £155.00 plus £31.00 VAT = £186.00

## ACCOMPANYING GUESTS

Accompanying guests are welcome to join us at our evening functions at the above mentioned rates and on our walking tour if available.

## SPECIAL DIETARY REQUIREMENTS

We will endeavour to provide special diets if ordered in advance. Please give full details on your registration form.

## CANCELLATION POLICY

Refunds of fees, less a 20% administration charge, may be applied for, up to 7th March 2012. It is regretted that no refunds can be made, under any circumstances, after this date. All cancellations must be notified in writing. Our full refund policy is available at [www.itma.org.uk/terms](http://www.itma.org.uk/terms)

# Programme

THURSDAY 22 MARCH 2012

09.15 - 09.30	<b>Introduction</b> Maggie Ramage, ITMA President
09.30 - 09.40	<b>Keynote speech</b> Baroness Wilcox, Minister for IP
09.40 - 10.20	<b>Genuine Use in the EU</b> Linda Harland, Trade Mark Attorney, Partner, Reddie & Grose LLP, UK
10.20 - 11.00	<b>Coexistence and Acquiescence</b> Tania Clark, Trade Mark Attorney, Partner, Withers & Rogers LLP, UK
11.00 - 11.40	<b>Tea &amp; Coffee</b>
11.40 - 12.20	<b>IPO Update</b> Allan James, Head of the Trade Mark Tribunal, IPO, UK
12.20 - 13.00	<b>OHIM Update</b> Ralph Pethke, Deputy Director of Legal Affairs of the International Cooperation and Legal Affairs Department, OHIM, Spain
13.00 - 14.20	<b>Lunch</b>
14.20 - 15.00	<b>Parallel Imports</b> Speaker to be confirmed
15.00 - 15.40	<b>Transit of Goods</b> Peter Brownlow, Partner, Bird & Bird LLP, UK
15.40 - 16.10	<b>Tea and Coffee</b>
16.10 - 16.50	<b>Customs Regulations</b> Tom Scourfield, Partner, CMS Cameron McKenna, UK

FRIDAY 23 MARCH 2011

10.00 - 10.10	<b>Introduction</b> Maggie Ramage, ITMA President
10.10 - 10.50	<b>Parallel Imports - an International Perspective</b> Stuart Adams, Deputy Chief Executive, Rouse, UK
10.50 - 11.20	<b>Tea and Coffee</b>
11.20 - 12.00	<b>Forum Shopping</b> Andrew Norris, Barrister, Hogarth Chambers UK
12.00 - 12.40	<b>Dealing with problems in the on-line marketplace</b> Charlie Abrahams, Vice President, Mark Monitor, UK
12.40 - 14.00	<b>Lunch</b>
14.00 - 14.40	<b>Dealing with problems in the on-line marketplace - a brand owner's guide</b> Representative from ghd, UK
14.40 - 15.20	<b>Fakes cost more</b> Bob Boad, Chairman, Joshi & Welch Limited, UK
15.20 - 15.30	<b>Closing words</b> Maggie Ramage, ITMA President



**ITMA**  
5th Floor  
Outer Temple  
222-225 Strand  
London  
WC2R 1BA  
United Kingdom

Tel: + 44 (0) 20 7101 6090  
Fax: + 44 (0) 20 7101 6099

[tm@itma.org.uk](mailto:tm@itma.org.uk)

[www.itma.org.uk](http://www.itma.org.uk)

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