



The Institute of
Trade Mark
Attorneys

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Advertising with ITMA

Appointments & Notices Monthly Publication

Job adverts and general notices can be placed in the Appointments & Notices supplement which is distributed on a monthly basis with the ITMA Review. Size and cost of advertisements are as follows:

Full page	(max. 21cm high x 17cm wide)	£262.50 + VAT per insertion	No other Size will be accepted
Half page	(max. 10cm high x 17cm wide)	£147.00 + VAT per insertion	
Quarter page	(max. 10cm high x 8cm wide)	£ 78.75 + VAT per insertion	

Finished artwork for the advertisement, being of the size required should be given in the following formats, all must be high res (300 dpi) & in greyscale format:

- Eps with fonts as paths
- pdf with fonts embedded
- tiff
- jpeg
- Word file with high res logo

Advertisements should be sent to gillian@itma.org.uk and must be received, together with a cheque for the appropriate amount (made payable to ITMA) by the **19th of the month** to be included with the issue of the Review for the **following month**.

Please note, the Appointments and Notices supplement is mailed with the ITMA Review which is usually the second week of the month. However, because of the processes involved in producing the ITMA Review this cannot be guaranteed and the Institute cannot accept responsibility for the late mailing of this supplement.

ITMA Website

Job advertisements can be placed on the ITMA website (<http://www.itma.org.uk/jobs>) for one month at a cost of £210 plus VAT.

The text of the advert saved as a 'notepad' file should be e-mailed to jane@itma.org.uk or gillian@itma.org.uk together with the company logo saved as a .jpeg or .gif file.

We aim to place the advert within twenty-four hours of receiving payment, which should be in the format of a cheque made payable to 'ITMA'.

The Secretary has the absolute discretion to refuse to publish any advertisement the wording or format of which might be seen to bring the Institute into disrepute.